

A romantic couple is shown in a garden at night. The man, on the left, is leaning towards the woman on the right. They are both looking at each other. The man is wearing a dark, sequined jacket. The woman is wearing a strapless, light-colored dress. A trail of golden, star-like lights curves around the man. The background is dark with some foliage and flowers.

COLOGNE INTENSE

JO MALONE
LONDON

Discover the world of Cologne Intense

A collection of alluring, powerful scents inspired by faraway lands, captivating rituals and treasured ingredients. A spirit of discovery ignites the mysterious and sensual world of Cologne Intense.

The collection looks to the rich and rare as the starting point for nine distinctive fragrances, alongside body crèmes, candles, diffusers and more, allowing customers to enrich their everyday with sumptuous scent.

‘Most of the scents we create find inspiration in British landscapes, traditions and ingredients, but with Cologne Intense, we allow ourselves to find inspiration from further afield. Cologne Intense fragrances offer warmth, depth and volume, but still retain the clarity and naturality that Jo Malone London is known for’
Céline Roux, Global Head of Fragrance

Oud & Bergamot 50ml SRP €120, 100ml SRP €172

A time-honoured tradition centred around an enveloping haze of captivating oud. This mysterious and precious wood is matched with the richness of black musk, radiating with crisp bergamot. Hypnotic and alluring.

Jasmine Sambac & Marigold 50ml SRP €120, 100ml SRP €172

As dawn rises, coveted buds of jasmine sambac are picked from peaceful fields and transported to the bustling flower market. Their potent floralcy contrasts with vibrant marigold, enveloped in the warmth of vanilla and amber. Enticing and opulent.

Cypress & Grapevine 50ml SRP €120, 100ml SRP €172

A verdant hanging garden dressed with expansive terraces and noble arches. Statuesque cypress trees infuse the air with freshness, powered by intertwining grapevines, grounded with depths of amber. Aromatic and sensuous.

Myrrh & Tonka 50ml SRP €120, 100ml SRP €172

The golden sand dunes of the Namib desert: home of distinctive myrrh trees. The resinous scent of the tree sap travelling on the hot air; mingling with the warm almond and lush vanilla notes of the tonka bean. Noble and intoxicating.

Velvet Rose & Oud 50ml SRP €120, 100ml SRP €172

Celebrating the eternal beauty and versatility of a revered flower. The iconic floralcy of Damask rose wrapped in the smoky depths of oud, sparked with clove and a delicious taste of praline. Magnetic and decadent.

Tuberose Angelica 50ml SRP €120, 100ml SRP €172

A midnight garden filled with florets of hypnotic tuberose. The intoxicating, mesmerising scent of this elegant bloom is touched with the green flower of angelica and the warmth of amber. Voluptuous and sumptuous.

Scarlet Poppy 50ml SRP €120, 100ml SRP €172

Wild steppes covered in the extravagant blooms of the great scarlet poppy. Their opulence enhanced with velvety iris and the sweet decadence of tonka bean. Ravishing and moreish.

Dark Amber & Ginger Lily 50ml SRP €120, 100ml SRP €172

A magnetic trail of incense rising during a sacred ritual. Illuminated by the clean sensuality of black cardamom and fresh lily, enriched with amber. Dark and distinctive.

Vetiver & Golden Vanilla 50ml SRP €120, 100ml SRP €172

The coast of Madagascar, rich with orchid-filled jungle and green fields of tall grass. From its roots, vetiver emerges, its earthy depths warmed by vanilla bourbon with an aromatic touch of lavender. Bountiful and delectable.

The collection has been updated for 2023 with new bottle designs for both 50ml and 100ml Cologne Intense.

‘The ingredients that go into the fragrances are often rich and rare, so this is reflected in the new bottle design, which makes use of deep, warm colours that call to mind precious stones and jewels’

Wandjina, Global Head of Creative

The updated Cologne Intense collection will be available de Bijenkorf, Douglas, Ici Paris XL and online at jomalone.eu, douglas.nl, iciparisxl.nl and debijenkorf.nl as of February 2023.

For further press information or images, please contact
Roupert Müller, roupert@mmbsy.com, +31 6 55 19 23 11

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About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.